

ASCM

CLEVELAND CHAPTER



ASCM, Cleveland

APRIL, 2021

Newsletter

PDM - Chapter Virtual Zoom Meeting Wednesday, April 21st, 2021



Jay Foran, Senior Vice President of Industry and Innovation and Jacob Duritsky, Vice President of Strategy and Research, both from Team NEO will provide a thought provoking discussion on several relevant topics including:

- Overview of Team NEO
- Work with building clusters in the additive and smart manufacturing space
- Supply chain disruptions
- How we can be helpful to building supply chain resilience

Use this link to join the meeting
<https://ashlanduniversity.zoom.us/j/94270706225>

“The mission of the Cleveland Chapter is to continue to be the premier provider of supply chain and operations management education in the greater Cleveland area.”

APRIL PDM DETAILS

| | | |
|---------------------|--|--------------|
| Topic: | Team NEO—Supply Chain discussion | |
| Speaker: | Jay Foran and Jacob Duritsky | |
| Location: | Virtual Meeting, Zoom | |
| Date: | Wednesday, April 21, 2021 | |
| Agenda: | 6:45 - 7:45 PM | Presentation |
| Admission: | APICS / ASCM Member | \$ Free |
| | Non-Member | \$ Free |
| | Student Member | \$ Free |
| | Student Non-Member | \$ Free |
| RSVP: | There is no Program deadline for registration | |
| Registration | No registration required, just use link https://ashlanduniversity.zoom.us/j/94270706225 | |
| Points | Receive One Certification Maintenance Point for each PDM attended. | |

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Speaker Bio:

Jay Foran

Jay helps businesses discover exciting growth opportunities in the Cleveland Plus region. He works with corporate clients and site consultants and helps them navigate through the regional economic development framework, connecting them with state and local resources and emerging technologies.

Prior to joining Team NEO, Jay was Vice President, Business Development for The Lake West Group LLC, a management consulting firm. Jay also served in a variety of key leadership positions with Procter & Gamble during a lengthy and distinguished career where he was responsible for a variety of business building initiatives that have been emulated throughout the consumer products industry.

Jay has an impressive record of leadership in enabling successful civic advocacy organizations, private and public campaigns, and assessments to support community sustainability. He currently sits on the Board of Trustees for the Three Arches Foundation and is a founder of LakewoodAlive, a local community development corporation. He also serves on the Ohio Aerospace & Aviation Advisory Council. In 2015, Jay was named one of America's Top 50 Economic Development Professionals by Consultant Connect.

Jacob Duritsky

Jacob leads research and strategy for the Northeast Ohio region's business development efforts to better serve the information requirements of Team NEO's various partners and communities engaged in targeted and sustainable region-wide economic growth. His primary responsibilities include analyzing the regional economy to provide greater perspective on the challenges and opportunities in Northeast Ohio and developing strategic and actionable insights to encourage economic growth.

Jacob has been with Team NEO since 2008. Previously, Jacob served as an integral part of the organization's business attraction efforts in leading our work around site selector engagement and proactive energy development. Jacob holds a Bachelor of Arts in Urban Studies from Maxine Goodman Levin College of Urban Affairs, Cleveland State University, where he also holds a Master of Science in Urban Studies. He is a member of the Urban Studies Association, American Economic Association and American Planning Association.

President's Message:



ASCM Board Member Positions – We have a few openings on the board. We would love to have you be apart of this updated dynamic organization. Please contact us for more information. At the April meeting you will be voting on the ASCM Cleveland Board for 2021/2022.

The ship that blocked the Suez Canal may be free, but experts warn the supply chain impact could last months.



A view shows the container ship Ever Given, one of the world's largest container ships, after it was partially refloated, in Suez Canal, Egypt March 29, 2021. (Reuters)

The Ever Given was pulled free from the Suez Canal on Monday after cutting off traffic in the vital waterway for six days, but experts say the disruptions to global trade will continue to reverberate. "We might celebrate the success of releasing the ship and unblocking the Suez, but that's not the end of the story here," said Douglas Kent, executive vice president of strategy and alliances at the **Association for Supply Chain Management**.

President's Message (continued from page 3)

"It's definitely going to continue to backlog ports and other delivery mechanisms as a result, and then of course the chaos that disrupts thereafter," he added. The ship, one of the largest in the world, became horizontally wedged in the canal last Tuesday. Since then crews worked night and day to free the vessel, which at more than 1,300 feet is almost as long as the Empire State Building is tall.

Ultimately, the ship was dislodged around 9 a.m. ET on Monday after more than 10 tugboats arrived on the scene, along with specialized dredging equipment and expert salvage teams all working together to free the 220,000-ton vessel.

But while traffic has now resumed in the key waterway, the repercussions after days of halted movement will continue to be felt. Around 12% of global trade flows through the Suez Canal on massive ships like the Ever Given, which can hold 20,000 containers. Lloyd's List estimates that more than \$9 billion worth of goods passes through the 120-mile waterway each day, translating to around \$400 million per hour.

"The disruption of a week of this size is going to continue to have cascading effects ... it's got to be at least 60 days before things get sorted out and appear to be a bit back to normal," said Stephen Flynn, professor of political science at Northeastern University. "This level of disruption cascaded after every 24 hours," he added. The knock-on effects include congestion at ports as well as vessels not being in the right place for their next scheduled journey. Most importantly, it further exacerbates supply chains already reeling from a container shortage amid the Covid-19 buying boom.

Flynn, who is also founding director at the Global Resilience Institute, noted that this is one of the challenges of a just-in-time system. Assembly lines will be idled because parts don't show up when they're expected, for example. "It's never been stressed this badly before, and it's going to take a really long time, and they're just beginning the process of sorting it out ... you've essentially created this traffic jam that doesn't allow you just to reset and restart — you have to restack and reset the system and that's something that's going to take a lot of choreography," Flynn added.

In the hunt for efficiency and low-cost goods, ships have become larger and larger. Not all ports can handle ships the size of the Ever Given, creating concentrated systems. Ships of this size might sail from China to Rotterdam — the path the Ever Given was on — where its containers might then be loaded onto smaller ships that sail to the rest of Europe or other destinations including the United States.

In other words, smaller ports can't just absorb the scheduling conflicts created by the traffic jam at the Suez Canal. Nearly 19,000 ships passed through the canal during 2020, for an average of 51.5 per day, according to the Suez Canal Authority. By Monday morning, more than 350 vessels total were backed up on both ends of the Suez Canal, as the Ever Given cut off access in both directions. Shipping agent GAC said that traffic was expected to be back to normal in the next three to four days.

Ships began heading south from the Great Bitter Lake into the Suez Gulf on Monday afternoon as the Suez Canal Authority sought to get traffic moving again. "However long it takes, the damage has been done, with carriers warning to expect months of supply chain disruption and even tighter capacity as Asia imports surge to Europe and North America," said Mark Szakonyi, executive editor of The Journal of Commerce by IHS Markit.

President's Message (continued from page 4)

Some shipping companies, including Hapag-Lloyd, made the decision to reroute vessels around the Cape of Good Hope. This adds at least an additional week of sailing time, while also leading to higher fuel costs. Looking forward, experts disagree over how much this will ultimately impact U.S. consumers. Jeffrey Bergstrand, professor of finance at the University of Notre Dame's Mendoza College of Business, anticipates minimal effects.

"The incident of the now freed-up tanker Ever Given, that blocked the Suez Canal for approximately a week, will have only a minor and transitory effect on prices of imported goods," he said. "Since most of the imports blocked over the last week are heading to Europe, U.S. consumers will likely see little effect on prices of U.S. imports, except to the extent that intermediate products of U.S. final goods are made in Europe." Flynn, on the other hand, said that prices in the U.S. will "almost certainly" rise, as the world's interconnected supply chain continues to be strained.

"This conveyor belt of the maritime transportation system is what's moved [products] all around, and we took it largely for granted until it suddenly stopped. ... There's going to be a lot of these second-, third-order effects."

Best regards,

Bob

Dr. Robert Stoll, CPIM, CLTD, CSCP
APICS Cleveland Chapter
president1@apicscleveland.org

Board of Directors Election at April PDM

The election for the 2021-22 Program Year Board of Directors will take place during the April PDM. The current list of nominees is attached for your review. Nominations from the floor are also welcome for each of these as well as open positions.

| Proposed Slate: Board Positions 2021-22 Program Year | Name |
|---|---------------------------|
| Past President | |
| President | Robert Stoll |
| President-Elect | Open |
| Treasurer | Dan DiFilippo |
| Director of Communications | Ed Merker |
| Director of Marketing | Open |
| Director of Education | Open |
| Director of Membership | Dennis Okocha |
| Systems & Technology Advisor | Arlene Poldereman-Aulisio |
| Administrative Assistant | Appointed |
| Director of Programs and Special Events | Dan Zubricky |
| Employment Services Coordinator | Open |
| Historian | Roger Davis |
| Director at Large | Dave Ashton |
| Academic Affairs Advisor | Open |

EDUCATION UPDATE:

Why you should earn an APICS designation

- Increase your salary - on average designees see a 12% increase
- Improve your hiring potential by 65%
- Maximize ROI on the systems and technologies
- Reduce your organization's costs
- Provide more value to your organization
- Understand how to increase customer satisfaction

Build your credibility and set yourself apart from peers

Thousands of employers worldwide look for an APICS designation when making critical hiring decisions. These companies know that APICS designees have the proven knowledge and skills to strategically streamline operations.

Are you ready to distinguish yourself in supply chain management?

CERTIFICATION PREP COURSES

Due to circumstances related to Covid there are no classes this Spring.

Save The Date.....

April PDM, Virtual Zoom Meeting with Team NEO—Supply Chain discussion

May PDM, We will keep you posted as soon as we have more information

No Meetings Planned during Summer months

September PDM, Potential Live Meeting if Covid restrictions permit

APICS - Chapter Membership & Anniversaries

April, 2021

Congratulations!!!

New Certification

Rachel Dolland, CPIM

Tamas Szoke, CSCP

Mr. Seth Wannemacher, CLTD

New Members

Christopher Dvorak

Laurent Kratz

David Bushnell

Anniversaries

30 Years

Steven Lubowicz, CPIM

CLEVELAND CHAPTER BOARD MEMBERS
NAME TITLE ORGANIZATION

E-MAIL

| | | | |
|--------------------------------|---------------------------------|-----------------------------------|------------------------------------|
| N/A | Past President | | president3@apicscleveland.org |
| Robert Stoll, CLTD, CPIM, CSCP | President | Ashland University | president2@apicscleveland.org |
| Zeno Regas | President-Elect | e-Ventus | president1@apicscleveland.org |
| (open) | Secretary | | secretary1@apicscleveland.org |
| Daniel Zubricky, CPIM | Director of Programs / Events | Konecranes | programs1@apicscleveland.org |
| Ed Merker, CPIM | Director of Communications | Swagelok Company | communications1@apicscleveland.org |
| Bonney Perney, CSCP | Director of Chapter Marketing | IMCD US | marketing1@apicscleveland.org |
| Dennis Okocha, CPIM, CSCP | Director of Membership | Saint-Gobain Performance Plastics | membership1@apicscleveland.org |
| Carol Utrup, CSCP, CS&OP | Director of Education | Spray Products | education1@apicscleveland.org |
| Dan Difilippo, CPIM | Treasurer | Tarkett, North America | treasurer1@apicscleveland.org |
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| Jen-Yi Chen, Ph.D. | Representative | Cleveland State University | |
| Michael Michaud | Representative | Case Weatherhead School of Mgmt | Michael.michaud@case.edu |
| (open) | Representative | John Carroll University | |

Please contact Ed Merker at communications1@apicscleveland.org for article submissions or editorial comments

**Check out our meeting and class schedule at www.apicscleveland.org
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